

Revised

Chelton Cookie Notice

Effective from: 07-04-26

Last updated: 07-04-26



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About this Cookies Notice

This Cookie Notice explains how Chelton Limited (“Chelton”, “we”, “us” or “our”) uses cookies and similar technologies on the Chelton website.

It explains:

- what cookies and similar technologies are;
- why we use them;
- the types of cookies we use;
- the choices available to you; and
- how you can manage your preferences.

This Cookie Notice should be read together with the appropriate Chelton’s Data Privacy Notice.

1. What are cookies and similar technologies?

Cookies are small text files placed on your computer, mobile device or other terminal equipment when you visit a website.

They are widely used to make websites work, improve how websites operate, remember settings and preferences, and provide information about how a website is used.

In this Notice, Chelton uses the term “similar technologies” to reflect that UK law covers not only cookies, but also other technologies that store or access information on your device.

2. Why Chelton uses cookies and similar technologies

Chelton uses cookies and similar technologies for a limited number of purposes.

These include:

- enabling the website to function properly;
- remembering your cookie preferences;
- supporting essential technical website functionality;
- helping us understand how the website is used;
- helping us assess how visitors arrive at the website; and
- improving the performance, structure and effectiveness of the website.

Chelton doesn't use optional cookies unless you have made a valid choice through our cookie controls.

3. Categories of cookies we use

Chelton uses the following categories of cookies and similar technologies on this website.

Strictly Necessary Cookies

These cookies are required for the operation, security and core functionality of the website. They also include cookies used to remember the choices you make about cookies themselves and cookies that support essential technical functionality used by the website.

Because these cookies are necessary for the website to function properly, they are always active.

Analytics and Statistics Cookies

These cookies help Chelton understand how visitors use the website. For example, they may tell us which pages are visited, how visitors move around the website, and how the website is performing.

Chelton uses this information to review and improve the website visitor experience.

These cookies are optional and are only used where you choose to allow them.

Marketing and Source Tracking Cookies

These cookies help Chelton understand how visitors arrive at the website and how referral and marketing channels are performing. They may record information such as the source of a visit, the route taken through the website and related session information.

These cookies are optional and are only used where you choose to allow them.

4. Your choices

When you first visit the Chelton website, you are given the option to:

- accept all optional cookies;
- reject all optional cookies; or
- manage your choices in more detail.

You can change your choices at any time by clicking **My Cookie Settings** at the bottom of the website.

If you reject optional cookies, strictly necessary cookies will still remain active because the website can't function properly without them.

5. Browser settings

Most internet browsers allow you to review, manage, block or delete cookies through the browser settings.

Please note, however, that blocking all cookies may affect the operation of the website and may mean that some parts of the website don't work properly.

Browser controls are separate from Chelton's own cookie controls. Where you use browser settings to block or delete cookies, that may affect how your choices are remembered on this website.

6. Third-party cookies and services

Some cookies may be set by third-party service providers that support the operation, analytics or administration of the website.

Chelton seeks to ensure that these are used in a controlled and proportionate way. However, where third-party services are used, their own privacy and cookie information may also apply. We advise that you read their terms and conditions.

Where relevant, further details are included in the cookie table below.

7. International data transfers

Some third-party providers used in connection with website analytics or website services may process information outside the United Kingdom.

Where personal data is processed, Chelton expects appropriate safeguards to be in place in accordance with applicable UK data protection law.

8. Detailed cookie information

The table below sets out the cookies currently identified on the Chelton website based on the latest working inventory available to Chelton at the date of this Notice.

Cookie	Provider / Domain	Category	Duration	Description
cookieyes-consent	Chelton / CookieYes	Strictly Necessary	1 year	Remembers the user's cookie choices so that the website can respect those preferences on future visits.
__cfllb	Cloudflare	Strictly Necessary	Session / short duration	Supports load balancing and helps ensure website availability and continuity during a visit.
sbjs_migrations	Sourcebuster / WooCommerce	Strictly Necessary	Session / short duration	Supports essential Sourcebuster and WooCommerce-related functionality used by the website.
_ga	Google Analytics	Analytics and Statistics	1 year 1 month 4 days	Used to distinguish users and generate statistical information about website usage.
_ga_4NB4Q6X9F3	Google Analytics	Analytics and Statistics	1 year 1 month 4 days	Used by Google Analytics to maintain session state and help produce website usage statistics.
sbjs_current_add	Sourcebuster	Analytics and Statistics	Session	Records information about the visitor's current visit, such as entry page, referring source and related visit details.
sbjs_first_add	Sourcebuster	Analytics and Statistics	Persistent	Records information about the visitor's first visit, such as entry page, referring source and related visit details.
sbjs_udata	Sourcebuster	Marketing and Source-Tracking	Session / persistent as configured	Records information about the visitor and the source of the visit for traffic-source and visitor-journey analysis.
sbjs_current	Sourcebuster	Marketing and Source-Tracking	Session	Records information about the visitor's current traffic source and session journey.
sbjs_first	Sourcebuster	Marketing and Source-Tracking	Persistent	Records information about the visitor's first traffic source and original journey to the website.
sbjs_session	Sourcebuster	Marketing and Source-Tracking	Session	Records session-level information to support source-tracking and attribution analysis.

9. Changes to this Cookie Notice

Chelton may update this Cookie Notice from time to time, for example to reflect changes to the website, the cookies used on the website, legal requirements, or regulatory guidance.

Any changes will be published on this page and will take effect from the updated date shown at the top of the Notice.

10. Contact us

If you've any questions about this Cookie Notice or Chelton's use of cookies and similar technologies, please contact:

Chelton Limited

The Chelton Centre
Fourth Avenue
Marlow
Buckinghamshire
SL7 1TF
United Kingdom

Data Privacy Office

E: data.privacy@chelton.com
Telephone: 44 (0)1628 472072

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